

FILE PREPARATION

SETTING UP YOUR ARTWORK

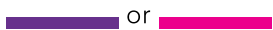
If working from a template download, follow instructions within as well as referring to this guide



Example 2000mm x 1000mm

PLEASE PREPARE YOUR ARTWORK REFERRING TO
THE DETAILS BELOW

Cutter Guideline / Finished Edge



Artwork should extend to cover entire artboard but please keep important content within the safe area

Safe Area



Please make sure your safe area is 50mm on all sides. There may be small amounts of movement when printing so all important content; imagery, fonts, logos and graphics need to be within the safe area.



Eyelets will be placed approx 500mm apart and number & positioning will vary depending on size of banner selected. Holes for eyelets do not need to be included within artwork supplied unless shown within the ARTWORK TEMPLATE DOWNLOAD

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FINER DETAILS FOR THE BEST PRINT RESULTS

IMAGES



To ensure you have the best printing results, please use professional imagery or stock photos where applicable and ensure all images within your design file are high quality, with a resolution of 300dpi at printed size. The lower the dpi of an image, the worse it will look when printed so please take note when sourcing images for your job.

COLOUR



CMYK - Cyan, Magenta, Yellow & Key (Black).

To get the best printing results, ensure your artwork and images are converted to CMYK before creating your PDF



RGB - Red, Green & Blue

RGB is perfect for digital platforms however it is not suitable for print production

If RGB, Pantone or Spot Colours are used within your artwork, we will automatically convert to CMYK and this may affect the colour outcome of your artwork

FONTS

Before exporting or saving your PDF please ensure all fonts used within your artwork are 'Embedded' or 'Converted to outlines'.

All imagery, fonts, logos and graphics need to be embedded into your file before creating your PDF.

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PREPARING YOUR FILES

TEMPLATES



When **using** our PDF Templates

Delete all references to the template in your artwork file before exporting to your print ready PDF.

Failure to remove any template information will result in the template printing on your artwork design.

When **creating** your PDF Artwork

Please create all print ready PDF as high resolution 300 dpi with all fonts, logos and images embedded.



When **sending** us your artwork files

As you'll be sending high resolution files to us, they may be quite large file sizes that aren't suitable for email (generally the email attachment limit is around 5-10MB), our suggested cap for sending files via email is 7MB.

If your artwork files are larger than this, you can use the website platform WeTransfer, which is secure and free to use.

Please send files to sales@newtonmesh.co.uk via email or <https://wetransfer.com/>

Still not sure if your artwork is print-ready?

Don't worry, a member of our experienced team are here to help.
Call us on 01953 711994 or email us at sales@newtonmesh.co.uk